EAST PECKHAM NEIGHBOURHOOD DEVELOPMENT PLAN
BUSINESS SURVEY 2026
RESULTS REPORT

Version: v1, October 2026 (results as published July 2026) **Date:** October 2026
Status: Final results

This report sets out the results of the 2026 Business Survey run by East Peckham Parish Council for the Neighbourhood Development Plan. It reports what the 17 responding businesses said, question by question, with the number of respondents (n) and the percentage for each answer. It does not interpret the results or make recommendations.

The results are reported as they were published in July 2026.

HEADLINE FIGURES

Key counts from the survey. Each figure is reported in full, with its question and base, in the numbered sections that follow.

17 business responses	**11** trading in East Peckham for 10 years or more	**9** home-based businesses
5 plan to expand in the next 5 years	**10** affected by flooding, occasionally or regularly	**17** reported no pressure to convert premises to housing

With 17 respondents, each response is 5.9 percentage points. Counts are shown alongside percentages throughout.

1. ABOUT THIS SURVEY

1.1 Who ran it and when

1.1.1 The 2026 Business Survey was run by East Peckham Parish Council to inform the East Peckham Neighbourhood Development Plan (NDP). It was open to businesses based in or trading from the parish. Responses were received between 18 May 2026 and 3 July 2026, online and on paper.

1.1.2 17 businesses responded. The companion Community Survey 2026 results report covers the 236 resident responses received between 5 May and 7 July 2026.

1.2 How to read the figures

1.2.1 Each chart and table states the question it reports and the base. Unless stated otherwise the base is all 17 responding businesses. With a base of 17, one response is 5.9 percentage points, so counts (n) are shown with every percentage.

1.2.2 Where a question allowed more than one answer, each percentage is the share of respondents who selected that answer and the percentages do not sum to 100. Rating questions used a four-point scale (1 = Poor, 2 = Okay, 3 = Good, 4 = Excellent) or a five-point scale (1 = not important, 5 = critical), as stated with each chart.

1.3 Status of this report

1.3.1 The results are reported as published in July 2026 and are a dated record of the survey. Free-text answers are not reproduced. No business names, names of people or addresses appear in this report.

> **Data note**
>
> Source for all figures: East Peckham Parish Council, 2026 community and business surveys; results summary generated 8 July 2026 (survey_2026_summary.json).

2. BUSINESS PROFILE

2.1 Sector

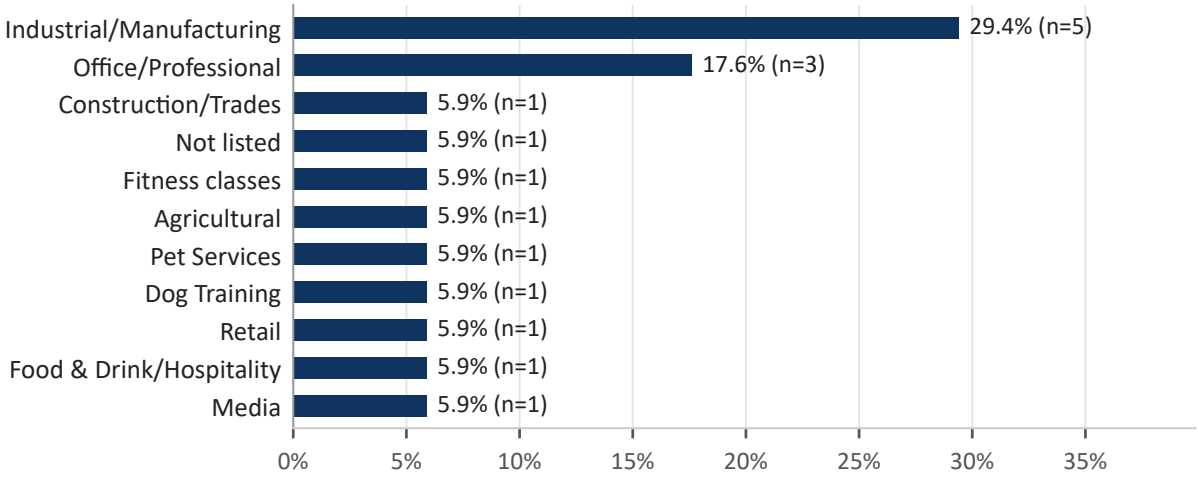


Figure 1. Which sector best describes your business? Base: all business respondents (n=17). Single answer.

2.1.1 5 respondents (29.4%) were in industrial or manufacturing and 3 (17.6%) in office or professional services. Nine other sectors had one respondent each, including one business whose sector was not listed.

2.2 Years trading and premises

Years trading in East Peckham	n	%
10+	11	64.7%
1-5	5	29.4%
6-10	1	5.9%

Table 1. How long has your business traded in East Peckham? Base: all business respondents (n=17). Single answer.

Premises tenure	n	%
Home-based	9	52.9%
Own freehold	4	23.5%
Lease rolling	4	23.5%

Table 2. How do you occupy your premises? Base: all business respondents (n=17). Single answer.

Approximate floor area	n	%
Home-based	7	41.2%
>1,000 sq m	5	29.4%
500-1,000 sq m	2	11.8%
<50 sq m	1	5.9%
50-150 sq m	1	5.9%
150-500 sq m	1	5.9%

Table 3. What is the approximate floor area of your premises? Base: all business respondents (n=17). Single answer.

2.2.1 11 businesses (64.7%) had traded in East Peckham for 10 years or more and 5 (29.4%) for 1-5 years. 9 (52.9%) were home-based, 4 owned their premises freehold and 4 held a rolling lease. 5 (29.4%) occupied more than 1,000 sq m.

2.3 Customer base

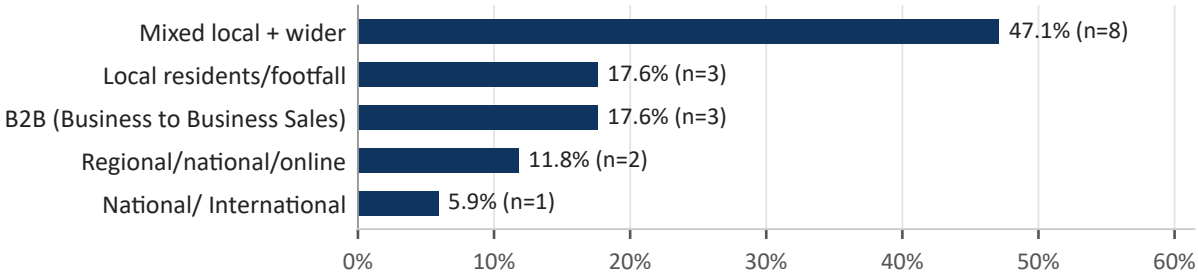


Figure 2. Who are your main customers? Base: all business respondents (n=17). Single answer.

2.3.1 8 businesses (47.1%) served a mix of local and wider customers; 3 sold mainly to other businesses and 3 mainly to local residents or footfall.

3. PREMISES AND INFRASTRUCTURE

3.1 Infrastructure ratings

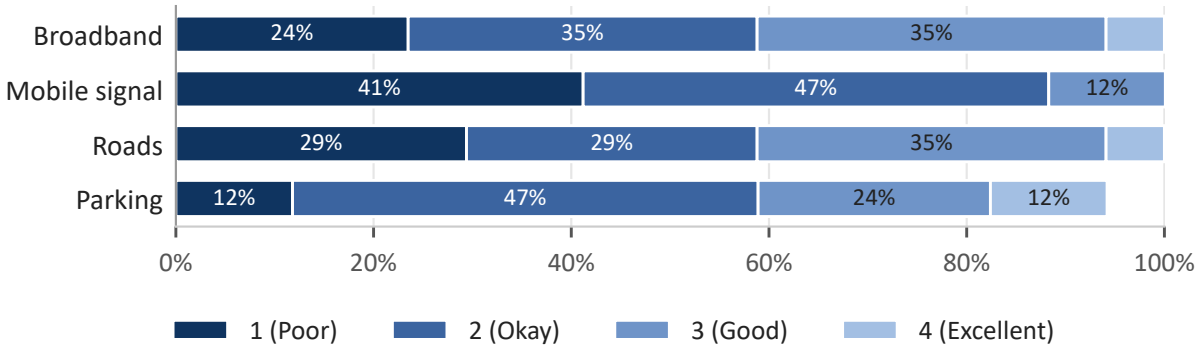


Figure 3. How would you rate the following for your business? Four-point scale; share of respondents giving each rating. Base: all business respondents (n=17).

Item	Mean score (1-4)	Rated Poor (n)	Rated Good or Excellent (n)
Broadband	2.24	4	7
Mobile Signal	1.71	7	2
Roads	2.18	5	7
Parking	2.38	2	6

Table 4. Mean rating (1 = Poor to 4 = Excellent) and counts at each end of the scale. Base: all business respondents (n=17).

3.1.1 Parking had the highest mean rating (2.38) and mobile signal the lowest (1.71). Seven businesses rated mobile signal Poor and four rated broadband Poor; no business rated mobile signal Excellent.

3.2 Adequacy of premises and new space

Are your current premises adequate?	n	%
Yes	11	64.7%
Adequate for now	3	17.6%
No	3	17.6%

Table 5. Base: all business respondents (n=17). Single answer.

Would you take new purpose-built space in East Peckham?	n	%
No	11	64.7%
Depends on cost/location	3	17.6%
Possibly	2	11.8%
Yes	1	5.9%

Table 6. Base: all business respondents (n=17). Single answer.

If no suitable local space were available, what would you do?	n	%
Stay as is	13	76.5%
Relocate outside East Peckham	4	23.5%

Table 7. Base: all business respondents (n=17). Single answer.

3.2.1 11 businesses (64.7%) said their premises were adequate, 3 adequate for now and 3 not adequate. 11 (64.7%) would not take new purpose-built space; 3 said it would depend on cost or location, 2 possibly and 1 yes. If no suitable local space were available, 13 (76.5%) would stay as they are and 4 (23.5%) would relocate outside East Peckham.

4. GROWTH AND BARRIERS

4.1 Plans for the next five years

Plans for the next 5 years	n	%
Stay same	11	64.7%
Expand	5	29.4%
Contract	1	5.9%

Table 8. Base: all business respondents (n=17). Single answer.

4.1.1 11 businesses (64.7%) expected to stay the same size, 5 (29.4%) to expand and 1 to contract.

4.2 Barriers to growth

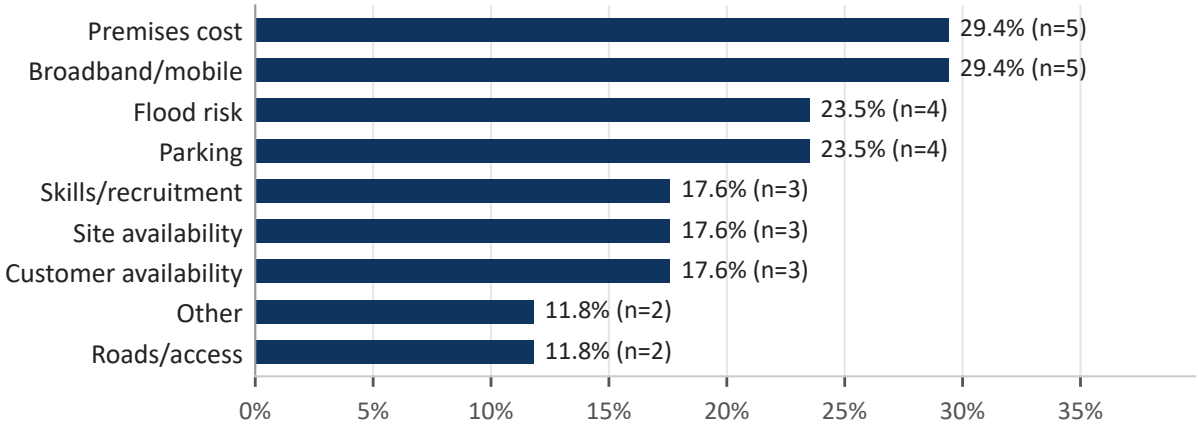


Figure 4. What are the main barriers to the growth of your business? Base: all business respondents (n=17). Multiple answers allowed, so percentages do not sum to 100.

4.2.1 Broadband or mobile and premises cost were each selected by 5 businesses (29.4%); parking and flood risk by 4 each (23.5%); customer availability, site availability and skills or recruitment by 3 each.

4.3 Effect of planned housing growth

How will planned housing growth affect your business?	n	%
Positive	4	23.5%
Mixed	4	23.5%
No impact	3	17.6%
Unsure	3	17.6%
Negative	3	17.6%

Table 9. Base: all business respondents (n=17). Single answer.

4.3.1 4 businesses expected a positive effect, 4 a mixed effect, 3 no effect and 3 a negative effect; 3 were unsure.

5. FLOOD RISK AND EMPLOYMENT LAND

5.1 Flood risk

Has flood risk affected your business?	n	%
No	7	41.2%
Yes occasionally	7	41.2%
Yes regularly	3	17.6%

Table 10. Base: all business respondents (n=17). Single answer.

5.1.1 7 businesses (41.2%) had been affected by flooding occasionally and 3 (17.6%) regularly; 7 (41.2%) had not been affected.

5.2 Employment land

Have you experienced pressure to convert your premises to housing?	n	%
No	17	100.0%

Table 11. Base: all business respondents (n=17). Single answer.

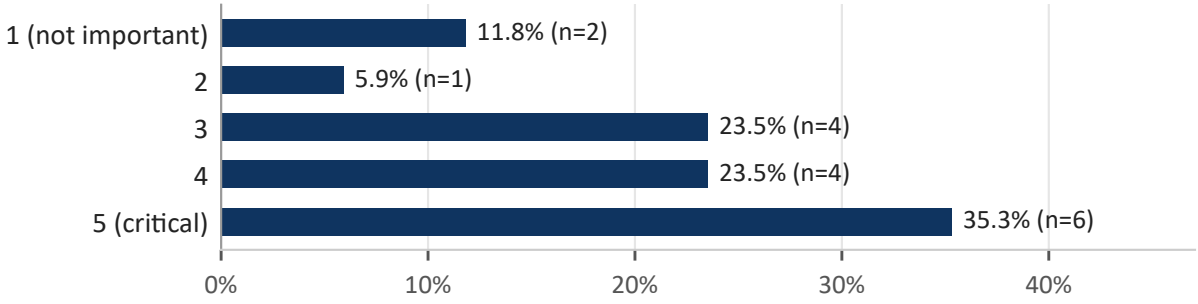


Figure 5. How important is it to protect existing employment sites from conversion to other uses? Five-point scale, 1 = not important to 5 = critical. Base: all business respondents (n=17).

5.2.1 All 17 businesses said they had not experienced pressure to convert their premises to housing. On protecting employment sites, 6 businesses (35.3%) gave the highest rating of 5 and 4 (23.5%) a rating of 4; 2 gave a rating of 1 and 1 a rating of 2.

6. SOURCES

6.0.1 Survey results: East Peckham Parish Council, 2026 community and business surveys; results summary generated 8 July 2026 (survey_2026_summary.json). The same summary was used for the business survey dashboard published by the Parish Council in July 2026.

6.0.2 Prepared for East Peckham Parish Council for the Neighbourhood Development Plan. Version v1, October 2026; results as published July 2026.